

# SPONSORSHIP PACKAGE



## BUSINESS BEYOND BOUNDARIES

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## BUSINESS BEYOND BOUNDARIES

Dear Colleague,

TLB Enterprises Group Holding and Business Beyond Boundaries program is commitment and focus on companies in the areas of Business Consultancy, Business Development and Project Management. Within these areas, specific programs are implemented to support SMEs to targeted opportunities that expand the boundaries of their business reach – boundaries that they likely would not have the opportunity to explore by themselves!

We would like to invite your company to partner with the BBB program and serve as a key point of contact for the companies that are looking to establish themselves beyond their current boundaries. This provides a grand opportunity to include the BBB program within your organization's marketing mix. As a sponsor of the Business Beyond Boundaries program, you become part of our Trusted Outsourced Network (TON) and demonstrate your company's support of global enterprise as a supplier before this key constituency of BBB clientele. You are entitled to several benefits under your chosen level of participation. As such, you are able to place your organization in front of a select, elite audience of businesses that are postured to act as they are presented with your products and services.

Within this sponsorship package you will find the participation levels available for your organization. We invite you to partner with us to serve business from around the world. Once you have selected the sponsorship that is right for your company, please contact Cindy Molinares, Executive Administrative Assistant to CEO, Terence Bolden at 888-639-9073.

Best Regard,

Terence L Bolden, President  
TLB Enterprise Group Holding



BUSINESS BEYOND BOUNDARIES

**The Business Beyond Boundaries (BBB) Program** is a global initiative focused on foreign trade and investment. It is designed to expand the reach of small and medium size businesses into emerging markets. BBB is strategically focused and sharply aligned with best practices for business development in the areas of new start-ups, core business intelligence, knowledge management needs as well as back-office support.

### Our Vision

To grow and expand a thriving global enterprise which specializes in providing solutions to economical challenges simple.

### Our Goal

To establish relationships with businesses, cities, and economic development organizations. We facilitate our clients with global market entry - making the whole process simple.

### **Strategy**

Work with Trusted Outsourced Partners via our Trusted Outsource Network and deliver services and professional consulting expertise over a digitally connected and cloud-based system. Furthermore, we will execute the solutions for the precise needs of our customers and clients through a customized and proprietary business intelligence platform.

### **Partnerships**

Business Beyond Boundaries partners with some of the most renowned organizations in the world in order to bring the best out of your business. We provide a web-based portal for business development and business support in cooperation with iCAN NY.

### **Consultancy Services**

- Business Plans
- Marketing Plans
- Marketing Research
- Business Intelligence
- Strategic Planning
- Investment Placement & Partnership Strategies

### **Business Development**

- Marketing Services
- Back office support
- Outsourced consulting
- Sales support system
- Communication services
- Technical writing

# SPONSORSHIP OPPORTUNITIES

## DIAMOND SPONSORSHIP

100,000 AED

Our most exclusive and comprehensive sponsorship opportunity. Your sponsorship provides your brand maximum exposure and increased interaction with our Business Beyond Boundaries clients. As a Diamond Sponsor your company will receive the following benefits:

- Official Sponsor Designation
- Logo included on BBB website and all BBB collateral material materials
- Company name mentioned in BBB marketing
- TLB cross video promotion
- Two (2) BBB event presentations per year
- Company collateral provided to BBB clients
- Priority listing in BBB client resource guide
- Exclusive industry participation
- iCAN promotional video
- Social media promotion for each BBB event

## PLATINUM SPONSORSHIP

65,000 AED

This high-profile sponsorship also provides your brand maximum exposure to our Business Beyond Boundaries clients. As a Platinum Sponsor your company will receive the following benefits:

- Official Sponsor Designation
- Logo included on BBB website and all BBB collateral material materials
- Company name mentioned in BBB marketing
- TLB cross video promotion
- Company collateral provided to BBB clients
- Listing in BBB client resource guide
- iCAN promotional video
- Social media promotion for each BBB event
- One (1) BBB event presentations per year

## GOLD SPONSORSHIP

45,000 AED

This sponsorship provides your brand exposure to our Business Beyond Boundaries clients. As a Gold Sponsor your company will receive the following benefits:

- Official Sponsor Designation
- Logo included on BBB website and all BBB collateral material materials
- Company name mentioned in BBB marketing
- Social media promotion for each BBB event